

Some Characteristics of Bus Riders

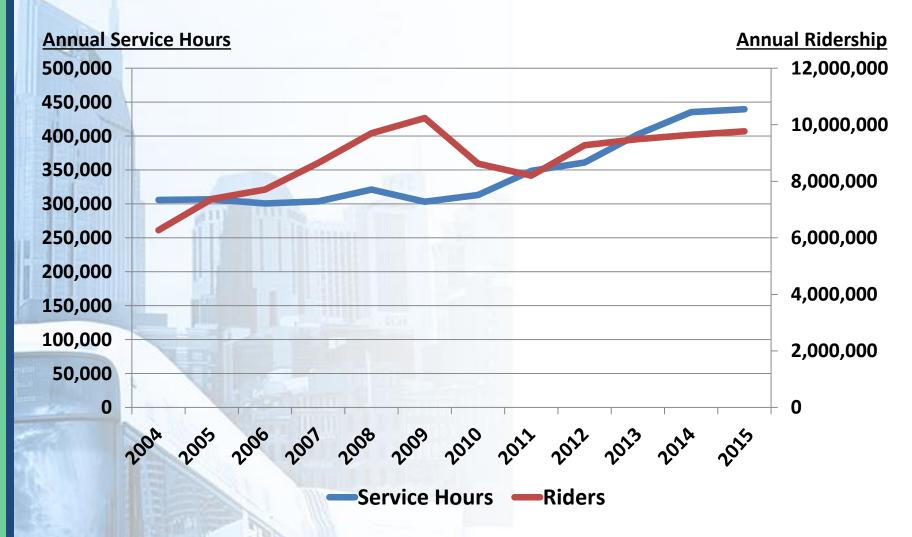


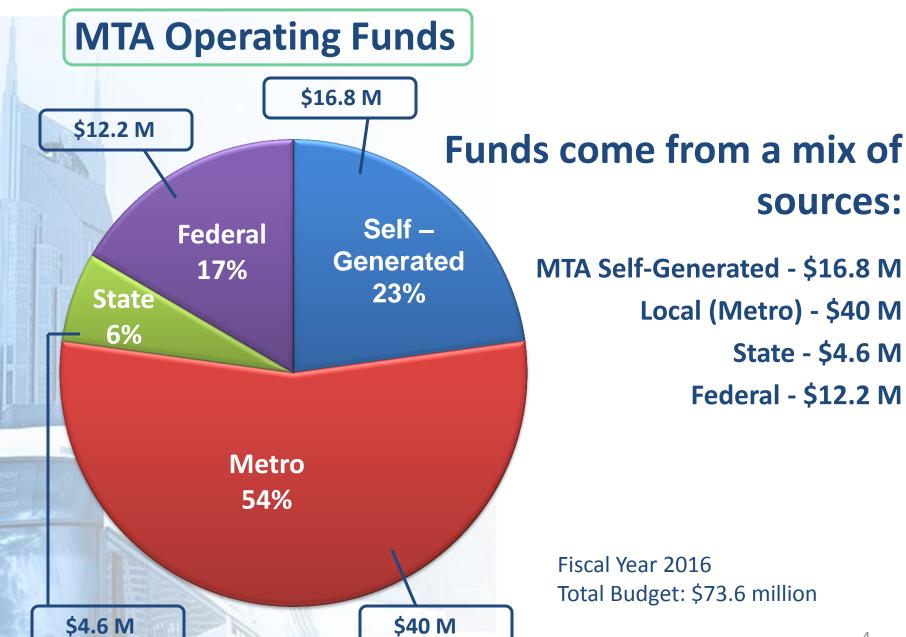
- Customers who choose to ride make up 32% of ridership while those who rely on mass transit make up 68%.
- In terms of trip purpose, about 50% of trips are for work purposes; with social (20%), school (10%), shopping (8%), and medical (7%) trips making up the remainder of dominant trip purposes.
- "Frequent" riders, using service at least once a day, make up 72% of ridership.
- 24% of riders began using service within the previous year.
- 85% of riders walked to transit service,
 with 2/3 coming from within ¼ mile.
- 58% of all riders have household incomes below \$30,000 annually.
- Only 3% of riders are over age 65, and only 6% are under age 18.



Bus Service







Relationship to RTA of Middle Tennessee

- Regional Transportation Authority of Middle Tennessee (RTA) is an independent Authority created under State Legislation.
- Nashville MTA is contracted to manage RTA services under a fee for service agreement.
- Funding comes from Membership Dues, Federal and State Funding, and Local Contributions based on services provided.
- Board of Directors composed of mayors of member communities, TDOT, and Governor's appointees.

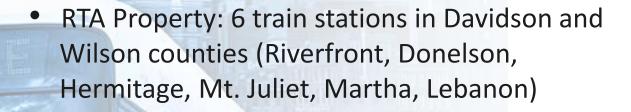




RTA Quick Facts



- Annual Ridership: More than 850,000 passenger trips
- Express Bus Routes: 10
- Music City Star Regional Train began in 2006
- Operating Budget: \$9.5 million



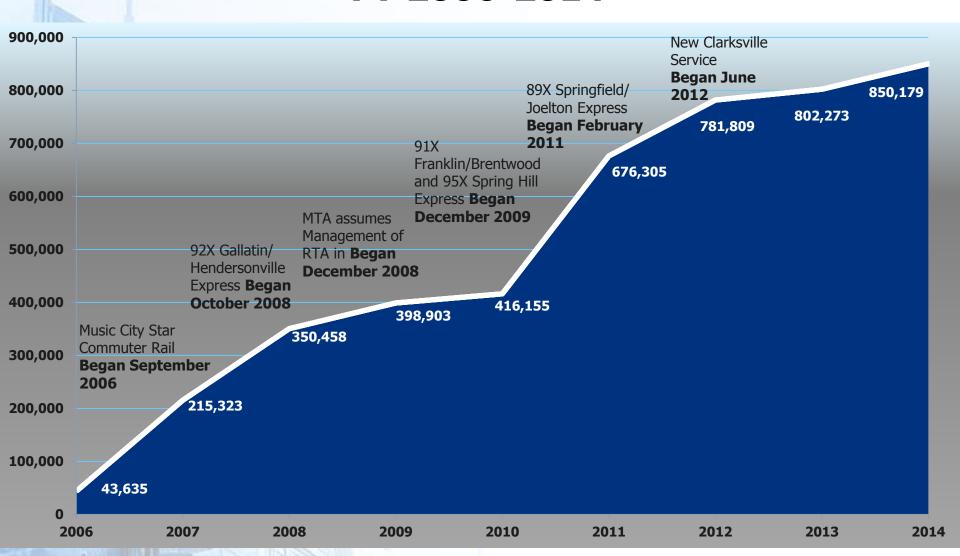




RTA Ridership



FY 2006-2014



Contact Us

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Website: nMotion 2015.org

2015 Transit Values Survey: survey:surveymonkey.com/s/nmotion2015

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